

**SELECTION OF CONSULTANTS**  
**Nigeria Extractive Industries Transparency Initiative (NEITI)**  
**Nigeria**

**Request for Expression of Interest (EOI)**

**This request for expressions of interest refers to the following service to be provided in support of Nigeria's Extractive Industries Transparency Initiative (EITI)**

- ⇒ Communications Consultancy Firm to assist the NEITI Secretariat to coordinate the placement of notifications and general information on the activities and progress of the NEITI in the Local and International Press.

**A Background**

The Nigeria Extractive Industry Transparency Initiative (NEITI) is the Nigerian subset of a global initiative aimed at following due process and achieving transparency in payments by Extractive Industry (EI) companies to governments and government linked entities.

President Olusegun Obasanjo GCFR, at a Workshop on the 19-20 February 2004, launched the NEITI, which builds on existing government transparency efforts.

The National Stakeholders Working Group (NSWG) made up of 28 individuals from Civil Society (2), Media (1), Government (14), Indigenous and Multi-National companies (3), the Organised Private Sector (4), National Assembly (2) and State's Houses of Assembly (2), is the platform through which the Federal Government of Nigeria is implementing the global EITI initiative.

As part of efforts of this working group, the need to adequately communicate the activities of the NEITI has become imperative.

**B Scope of Work**

The NEITI Secretariat therefore invites qualified consultancy firms to express interest in the provision of the following services:

- ⇒ Placement of NEITI notifications in:
1. National and International Print Press.
  2. Popular programmes on local and international Television and Radio.
  3. Billboards in major cities.
  4. Related Web-based information portals.

**C EOI Requirements**

The NEITI Secretariat now invites eligible Consultancies to indicate their interest in providing the services above stated. Interested Consultants must provide information indicating that they are qualified to perform the services (brochures, description of

similar assignments, experience in similar conditions, availability of skills among staff, etc); Consultants/Consultancies may associate to enhance their qualifications. Interested qualified Consultancies or their accredited representatives must submit the following:

- Proof of similar services successfully undertaken in the past;
- List and CVs of key personnel to be deployed for the listed tasks;
- Description of the strategies proposed to implement the communications strategy
- Proof of ability to implement the NEITI Communications strategy at various locations, both locally in Nigeria and internationally

#### **D Submission of EOI's**

Interested Firms may obtain further information by visiting the NEITI website [www.neiti.org](http://www.neiti.org) or contacting the NEITI Secretariat on [info@neiti.org](mailto:info@neiti.org) and +234 (0)803 3002585 or +234 (9) 461 9000 ext 328.

Expressions of interest must be delivered both by e-mail and hard copy to the address below by the 31<sup>st</sup> March 2006.

### **Obiageli Ezekwesili**

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Chairperson, NEITI  
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